



## Spring 1911 Fashion Show Monday and Tuesday

### The Style Event That Has Been Awaited With Keen Interest

Monday and Tuesday we prove, conclusively, the complete readiness of "The White House" with reference to this season's modes. All uncertainty for El Paso women can be ended by attending the Fashion Show. Every garment shown, every dress accessory displayed is absolutely correct as regards the final word of Dame Fashion. The very latest advices we have from Paris show conclusively that designers generally are approving the modernized impressions of the Empire period. From past experience, we know that El Paso women regard our twice-a-year Fashion Shows as authority, so, only a brief outline is here given as to what the present Fashion Show holds in store for you.

#### Tailored Suits

That the Fashion Show presents the smartest tailored suits to be seen in El Paso will be readily conceded by every visitor. All suits shown possess an individuality, a distinction, that places them far above the ordinary. Prominent in the display will be the bolero suits, so much in vogue the present season. A large number of suits showing the popular sailor collar style will also be seen. As this is a season of white, cream serge suits, also the black and white serges, will be shown in innumerable models. Novelty suits in satin and moire, the most beautiful models this season has brought out, will also form a striking feature Monday and Tuesday.

#### Evening Gowns

Dainty marquisettes, soft, clinging silks and chiffons in all the newest models can be admired here Monday and Tuesday. For evening wear this season the beaded gowns hold first place. These beaded gowns of ours are shown in a variety of fabrics appropriate for evening wear, including the softest chiffons and daintiest marquisettes in all the lighter evening shades, as well as black or white.

#### Lingerie Dresses

In lingerie dresses we show the best Parisian models and close copies of the same. These embrace every imaginable fabric, and there is not an accepted style of the season that cannot be found in our showing Monday and Tuesday. Particular attention is called to the display of marquisette dresses. Some of them are in marquisette alone, then some are marquisette combined with satin messaline. The best liked colorings, such as "American Beauty," coral, "Helen pink," as well as striking combinations in black and white are shown. The Lingerie Section occupies a prominent place in the Fashion Show, and you will greatly enjoy examining in detail the different models.

#### Silk Dresses

Foulard finds the most favor this season. Not only in foulard, but in all other stylish silks, there is a wide range of choice Monday and Tuesday.

#### Linen Dresses and Suits

Tailored linen dresses and suits will be shown in natural, white and light colors. Some of these garments are severely plain, others elaborately trimmed. However, any selection that you make will result in great satisfaction, as only the best material and workmanship have been employed in the making of "White House" linen suits and dresses.

You Are Cordially Invited to the 1911 Spring Fashion Show

The Fashion Show Windows  
Are Well Worth Seeing

**THE WHITE HOUSE**  
CORRECT DRESS FOR WOMEN  
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EL PASO - TEXAS  
THE ONLY SPECIALTY SHOP

The Fashion Show Windows  
Are Well Worth Seeing

"El Paso's Only Exclusive Ready-to-Wear Store"

#### Misses' Garments

Suits and dresses for the misses are another strong feature in the Fashion Show. We are paying particular attention this season to what the miss wants to wear. It is no longer necessary to bother with buying materials and the generally unsatisfactory results obtained from the home dressmaker.

#### Wonderful Waist Display

The vogue for the strictly tailored waist continues unabated. The smartness of simplicity is ideally expressed in the showing Monday and Tuesday. Never before have we shown such an extensive line of tailored waists as we are carrying this season. Though tailored waists may hold first place in Dame Fashion's favor, lingerie, marquisette and silk waists form a close second, as the Fashion Show will disclose.

#### Accessories

Authentic styles in dress accessories are not to be overlooked when telling you about the Fashion Show. Among the new bags we mention the fashionable velvet bags trimmed with beads, particularly the steel beaded velvet bags. Also, you are not to overlook the many new shapes in leathers. In parasols there is one to match every costume, in regular as well as the new "lampshade" styles. In belts, many novelties have been evolved for the season. All these we show. In neckwear the line is the largest and most complete ever shown in El Paso. Embroidered neckwear forms a big item in our this season's offering. We believe you can gain an idea of what you will find here when we tell you that individual pieces of neckwear range in value up to \$25.00. Hair ornaments in hundreds of different designs, including the new "spider" and "butterfly" designs, will be shown Monday and Tuesday. In gloves we mention that we have the celebrated "Fownes" make of silk gloves and offer all shades in both the long and short lengths. As to veils and veiling, these, too, will be displayed Monday and Tuesday in an almost limitless range of choice. In short, you can come to the Fashion Show expecting to see all that is new and all that is desirable in spring apparel and accessories.

#### The Correct Corset

It is a certainty that the correct corset for your particular figure will be found in our present offerings. The Corset Department enters into the Fashion Show with all the new models in "Redfern," "Bon Ton," "Lily of France," "Royal Worcester," "Warner's Rust-Proof" and "Modart" Front Laced Corsets.

## COIFFURE MODES ARE MOST BECOMING



By Jane Brayton

**D**O you remember those awful days when every woman in Christendom, from the debutante to the dowager, wore her hair as near like every other woman's as her tortured crown of glory permitted? Everybody was wearing pompadours—the fashionable woman would as soon have thought of adopting dress reform as parting her tresses; lo, in comes the part, and the pompadour is seen no more.

But nowadays, praise be, when the woman of fashion visits the hairdresser she is pretty sure to say to him: "Oh, no, I don't care to have my hair dressed like that—or that—or that. Why, everybody is wearing their hair that way!" And she usually departs with a coiffure that is individual and becoming, because she has insisted that it emphasize her good points and modify her poor ones. Besides she is quite à la mode, since that is practically the sole demand of present coiffure styles—individuality and becomingness.

For those to whom the fluffy, somewhat elaborate hair dress is suited the Empress style is most bewitching, with its suggestion of the picturesque

days of the last empire. The front hair is waved loosely, parted far to the side and brought low across the forehead and ears to the back of the head. A flat braid is laid across the top of the head, where ends are hidden by the perfect shower of short curls that cover the entire back of the head and hang in soft ringlets over the ears, with two or three on each side in front of the ears, close to the face.

In spite of our emancipation from hard and fast coiffure fashions there is one Simon-says-thumbs-up in present hairdressing that is widely followed. You may look and look, but you won't see a sign of a feminine ear. Sometimes just the pink tip of one is visible, but "Cover up your ears" is the mandate, and covered they are, with the hair simply fluffed down over them or loose puffs or curls quite covering them. One simple, parted hairdress has the hair full and soft about the face, while the ends of the thick braid which is worn low across the

back of the head are twisted into what we used to call "washerwoman" knots, right over each ear. The effect is very charming and girlish.

The wide braid worn across the back of the head, which may be worn low in the neck or spread to the crown of the head is almost universally becoming. For evening wear clusters of curls may be tucked into the strands just over the ears. This style of hairdressing is very easy to attain if one has what is called the ringlet braid—a thick braid of fine hair, both ends of which are curled into a dozen or so ringlets—that may be clasped onto one's head at any becoming angle.

Have you ever noticed that Mrs. Up-to-date's beautifully coiffed head appears to be several shades lighter and brighter in the ball room or at the theater than it does in the day time—and are you at a loss to account for it? The reason is simple. She realizes that with her complexion enhanced by the soft lights, and artful aids that are possible in the evening, a brighter shade of hair adds much to her charms. So she adopts a chignon that includes perhaps a wavy bang, a braid and a cluster of puffs under which may be quite hidden all of her own hair. Oh, if Gabriel should appear in our midst and demand that we render up all the tresses that nature originally gave to somebody else—well, most of our poor heads would look like hazel nuts, I'm afraid.

#### CLOVIS SHOPS HAVE MANY NEW WORKMEN

Clovis, N. M., March 18.—New men are arriving every day and going to work in the shops here. The pay roll is larger now than at any time since the shops were established three years ago.

The Santa Fe is spending considerable money in beautifying the station grounds. The laws between the passenger station and new Wells-Fargo building is being filled in with dirt and will be sown in blue grass. Fifty shade trees have been set out.

The Clovis tennis club has commenced spring work preparatory to entering tournaments with other cities of the territory this summer. The courts have been overhauled and new equipment installed. Three new members were received this week and competition for the privilege of playing in the tournaments will be very keen.

F. B. Farnsworth, special appointee for the Santa Fe here, has been promoted to the staff of W. A. Powers, chief chemist for the Santa Fe system. His headquarters will be in Clovis. J. W. Wilkinson has received word from Washington that he had won the contest case filed against him on the quarter section adjoining the city of Clovis on the northeast. The case will be appealed to the secretary of the Interior, but it is not believed that Mr. Wilkinson that he will change the ruling of the United States land commissioner at Washington. The case involved a large amount of money and has been of general interest to the public.

The altar society of the Catholic church here held a bazaar on St. Patrick's day. They have been preparing for the bazaar for many months. The society cleared about \$100.

#### SUNDAY SERVICES.

**TRINITY METHODIST**—Corner Mesa avenue and Boulevard. Rev. C. S. Wright, D. D., pastor. Bishop R. G. Waterhouse, of Virginia, will fill this pulpit both at 11 a. m. and 7:45 p. m. Bishop Waterhouse is one of southern Methodism's leading preachers. Special music for each service. Sunday school at 9:30 a. m. The session will open with a spirited song service in the main audience room of the church. Communion and preaching at 11 a. m. The sermon subject will be, "The Uniting Bond." The Christian Endeavor society will hold a leaders' meeting at 2 p. m. At 7:45 the pastor will preach again on the subject, "The Herdman of Tekoa," or "A Prophet's Vision of the Divine Righteousness." A chorus of a dozen voices will lead the song service. Special selections will be rendered. A cordial welcome is extended to all who come.

**ST. PAUL'S LUTHERAN**—Services held in Public Library basement. Enter on west. Sunday school, 10 a. m.; preaching, 11 a. m. and 8 p. m.; Bible class, 7 p. m. Catechism classes, No. 1 meets Tuesday, 4 p. m. at pastor's study; No. 2 meets with the Sunday school; No. 3 meets with Bible class. Rev. E. H. Combs, pastor; residence 1024 Myrtle; Bell 3555. Ladies' Guild meets each first and third Friday at 2:30 p. m.

**HOUSTON SQUARE BAPTIST**—Corner of Montana and Ange streets. J. J. Bullen, pastor. The regular services of this church will be held on Sunday. An interesting Bible school holds its session from 9:40 a. m. to 10:30. There are classes for all ages with competent teachers. At 11 divine worship, when the pastor will preach the second sermon in the series on "Great Woman," text, II. Kings 4:18. The prayer circle will meet at 7 in the evening. Divine worship at 7:30. At this service the pastor will begin a series of illustrated sermons on the life of Christ. The stereopticon will be used to illustrate the important events in our Redeemer's life. A most cordial welcome awaits all who join with us in our worship of God.

**WESTMINSTER PRESBYTERIAN**—Rev. T. S. Knox, the new pastor, will fill the pulpit tomorrow. Preaching services at 11 a. m. and 7:30 p. m. Midweek prayer meeting Wednesday night, 7:30. Sunday school 9:45 a. m. Sunday.

**FIRST CONGREGATIONAL**—Next Sunday, March 19, services will be held in the Crawford theater from 11 to 12. Subject, "Good Law and What We Men Make Of It." Sunday school as usual in Cotton avenue from 9:30 to 10:30.

**EAST EL PASO PRESBYTERIAN**—Sermon by the pastor, Rev. Kenneth Brown, at 11 o'clock. Bible school at 9:30 a. m.; Christian Endeavor meeting at 7:30 p. m. J. M. Patterson, field secretary for the southwest of

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